



Ann-Cathrin Keller with her father Horst and her uncle Frank Keller (right). In 2025 Horst Keller (left) will relinquish his management duties to his daughter.

# #generationalhandover

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## We pass on **responsibilities** - while keeping true to ourselves.

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Are you our customer or business partner? Are you working for Keller Lufttechnik? Well, then you know that you can rely on us. We value highly our long-term, trustworthy (business) relationships. This has always been our attitude, and a fact that will remain unchanged, because we are of the opinion that in a time of global crises and fundamental changes, reliability is an ever more important value. However, continuity needs to go hand-in-hand with further progress. This is why, over the next few years, younger professionals with fresh ideas will be moving up in the management ranks at Keller Lufttechnik.

### **We shall remain a family-owned business**

We're setting the course for a new generation of management, and gradually transferring responsibilities. As of 2023, Ann-Cathrin Keller will initially head the "Commercial Services" and "After-Sales Service + Marketing" departments, prior to later joining the management team in 2025. This much is already evident today: The company will remain under family ownership!

Stefan Braun (right) will take over as Head of Production + Logistics from Erwin Bunz (left), who has steered the department for many years.

### **And they can!**

At the divisional management level, there will also be several handovers by 2027. And we are acquainted well with our future managers - they ascend from within our own company ranks. Some of them have already finished their apprenticeship with us or completed a dual study program here. That's why we're confident that they can!

